## **Course Outline**

## (A SIDC CPE approved course)

Title: World Market Outlook and Sector Analysis

Date: 14th February 2019

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

## **Objectives**

1.Discuss the latest economic outlooks for global markets;

2.Interpret economic terms in Bank Negara Malaysia's publications;

- 3. Apply fundamental analysis approach on asset selection;
- 4.Describe the business model for banking industry, plantation industry and property / construction industry; and
- 5. Identify what are the important factors that influence share prices for each industry.

Time	Descriptions
9:00-10:30	World Market Outlook
	- Donald Trump's US Policies
	- China's One Belt One Road Initiative
	- European Union Economic Crisis
	- Japan Economic Development
	Japan Leonomic Development
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 13 : 00	Malaysia Economic Outlook
	- Bank Negara's 2016 Annual Report, 2018 Budget, TN2050, Digital Free Trade Zone
	- GDP, Inflation, Unemployment Rate, Spending and Income,
	- Monetary Policy and Ringgit Outlook
13:00-14:00	Lunch Break
14 : 00 - 16 : 00	Investment Opportunities and Challenges
14.00-10.00	investment opportunities and chanenges
	- Possible Risks and Challenges Ahead
	- Portfolio Strategies
16 : 00 - 16 : 15	Coffee Break
16:15 - 18:30	Sector Analysis on Banking, Plantation and Property/ Construction Sector
	- Industry's life-cycle
	- Important factors that influence share prices for each industry
	- Structure and performance

TRAINI	ING COURSE REGISTRATION FORM
COURSE TITLE	World Market Outlook and Sector Analysis
COURSE DATE	14th February 2019
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 395 for Banker, member of professional associations [early bird by 14 Jan 2019]
	RM 445 for Banker, member of professional associations
	RM 515 for Public [early bird by 14 Jan 2019]
	RM 585 for Public
	Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance
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SIDC CPE Points	10 (Ten)
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	CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date
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